

TITLE: EDGE Ready ImageCal “R” Clear

Category: Materials / Features and Benefits

Gerber FastFact #: 5531

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Summary: This document explains the features and benefits of EDGE Ready ImageCal “R” Clear Vinyl.

Underlined text indicates change from the previous document.

EDGE Ready ImageCal “R” Clear

Feature	Benefit
<p>Edge Ready</p> <p>Manufactured and converted by Gerber for use with GerberColor™ Foils and the GERBER EDGE®.</p> <p>Precision punched.</p>	<ul style="list-style-type: none"> • Optimal printing results mean less wasted material and greater profits. Superior finished product translates into repeat business. • Precise punch pattern provides outstanding print registration with the EDGE and perfect tracking through Gerber plotters. This means less wasted material, greater productivity and increased profits.
<p>Removable adhesive system</p>	<ul style="list-style-type: none"> • Saves time and money by eliminating the need for heat and chemicals when stripping old graphics. More time can be spent on providing new graphics to the same customers. • Changeable graphics create a greater opportunity for the EDGE owner to sell more products to the same client.
<p>Polymeric Calendered Vinyl</p>	<ul style="list-style-type: none"> • High-quality, calendered construction is more stable than monomeric calendered vinyls. ImageCal’s quality means a better finished product and that leads to repeat business.
<p>Clear vinyl and adhesive</p>	<ul style="list-style-type: none"> • Allows the EDGE owner to create window graphics, second surface displays etc. and appeal to a broader range of clients. • Graphic takes on the background color of its substrate.

4 to 5 mil	<ul style="list-style-type: none">• Application tape may not be required when transferring small ImageCal “P” graphics. Eliminating that step from the application process will save time and money.
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Gerber ImageCal “R” is suitable for use in interior and short-term exterior signs, second-surface applications, point-of-purchase, and window displays. The adhesive system allows for removal of the graphic for up to 6 months after application without using heat or chemicals and without leaving an adhesive residue.

NUMBER OF COLORS	1 (clear)
PERFORMANCE LIFE (UNPRINTED)	6 months
MINIMUM APPLICATION TEMP	50°F (10°C)
THICKNESS	4 to 5 mil
LENGTHS AVAILABLE	10 and 50 yards.