

**TITLE: 3M Scotchcal Series 230 Translucent Vinyl**

Category: Materials / Features and Benefits

Gerber FastFact #: 5519

Supplied by: Aftermarkets

Last Modified: 10/6/99

Summary: This document explains the features and benefits of 3M Scotchcal Series 230 Translucent Vinyl

Underlined text indicates change from the previous document.

## 3M Scotchcal Series 230 Translucent Vinyl

Feature	Benefit
<p>Edge Ready</p> <p>Manufactured by 3M and converted by Gerber for use with GerberColor™ Foils and the GERBER EDGE®.</p> <p>Precision punched.</p>	<ul style="list-style-type: none"> <li>• Optimal printing results mean less wasted material and greater profits. Superior finished product translates into repeat business.</li> <li>• Precise punch pattern provides outstanding print registration with the EDGE and perfect tracking through Gerber plotters. This means less wasted material, greater productivity and increased profits.</li> </ul>
<p>Low gloss finish</p>	<ul style="list-style-type: none"> <li>• Eliminates glare and provides higher impact backlit graphics</li> </ul>
<p>40 PANTONE® simulated colors</p>	<ul style="list-style-type: none"> <li>• Design freedom</li> <li>• Ability to match industry specifications</li> </ul>
<p>Color consistency</p>	<ul style="list-style-type: none"> <li>• Stability lot to lot</li> <li>• Customer satisfaction with smooth visual appearance</li> </ul>