

TITLE: Gerber High Performance Series 220 Premium Film

Category: Materials / Features and Benefits

Gerber FastFact #: 5517

Supplied by: AfterMarkets

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Summary: This document explains the features and benefits of Gerber HP Series 220 Premium Film

Underlined text indicates change from the previous document.

Gerber High Performance Series 220 Premium Film

Feature	Benefit
<p>EDGE READY™</p> <p>Custom formulated for Gerber by 3M.</p> <p>Converted by Gerber for use with GerberColor™ Foils and the GERBER EDGE®.</p> <p>Precision punched.</p>	<ul style="list-style-type: none"> • Optimal printing results mean less wasted material and greater profits. Superior finished product translates into repeat business. • Precise punch pattern provides outstanding print registration with the EDGE and perfect tracking through Gerber plotters. This means less wasted material, greater productivity and increased profits.
<p>100 popular colors</p>	<ul style="list-style-type: none"> • The range of colors will allow the EDGE owner to meet their customer's specific color requests. This can mean more opportunities and more profits.
<p>PANTONE® simulated colors</p>	<ul style="list-style-type: none"> • 34 popular colors of Gerber HP Series 220 now have PANTONE simulated color matches making it easier to meet customer requirements for fleet, corporate, architectural and ad agency specifications. (See the chart on the next page for details.)
<p>Conformability</p>	<ul style="list-style-type: none"> • Apply to vehicle surfaces with rivets or corrugations. Vehicle markings are an excellent market opportunity for EDGE owners. These designs are quality advertising and can lead to other opportunities with the same customer.
<p>Available as "Clear Enamel Receptive"</p>	<ul style="list-style-type: none"> • Allows airbrush/paint highlights. Sign artists can augment their EDGE graphics with a personal touch. This adds value to the finished product and can mean bigger profits.

Gerber HP Series 220 sets the industry standard for vinyl performance. Applications include vehicles, window displays, labels, decals, and signs of all kinds. Long life, vivid colors, and outstanding EDGE print results can be expected from this 2 mil cast vinyl. Clear Enamel Receptive (Series 220 clear with a receptive coating) is also available for those sign artists who like to add their own airbrush/paint highlights.

Number of colors	100
Performance Life (Unprinted)	8 years vehicles and 7 years signs
Minimum application temp	40°F (4°C)
Thickness	2-3 mil
Lengths Available	10 and 50 yard rolls

PANTONE® Simulated Color Reference Table		
PANTONE Simulated Color	Gerber HP Series 220 Color Name	GSP Pigment Code
Process Black C	BLACK	220-12
Orange 021 C	BRIGHT ORANGE	220-14
Cool Gray 2C	PEARL GREY	220-11
Black C	MATTE BLACK	220-22
109C	BRIGHT YELLOW	220-15
175C	RUSSET BROWN	220-29
179C	WARM RED	220-253
186C	PERFECT MATCH RED	220-263
214C	PROCESS MAGENTA	220-273
220C	RASPBERRY	220-133
241C	DARK MAGENTA	220-163
289C	LIGHT NAVY	220-197
301C	INTENSE BLUE	220-47
320C	BLUE BIRD	220-377
322C	TEAL	220-96
323C	BERMUDA BLUE	220-357
348C	BRIGHT GREEN	220-186
349C	CACTUS GREEN	220-266
422C	MEDIUM GREY	220-31
434C	PALM OYSTER	220-21
872C	GOLD - Metallic	220-131
877C	SILVER - Metallic	220-120
1235C	SUNFLOWER	220-25
1795C	TOMATO RED	220-13
2727C	PERIWINKLE	220-387
2756C	ROYAL BLUE	220-87
2767C	NAVY	220-27
2935C	MATTE BLUE	220-407
2975C	POWDER BLUE	220-347
3302C	FOREST GREEN	220-66
4625C	DEEP MAHOGANY BROWN	220-19
5305C	PALE LAVENDER	220-138
7461C	OLYMPIC BLUE	220-57
7510C	IMITATION GOLD	220-105

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